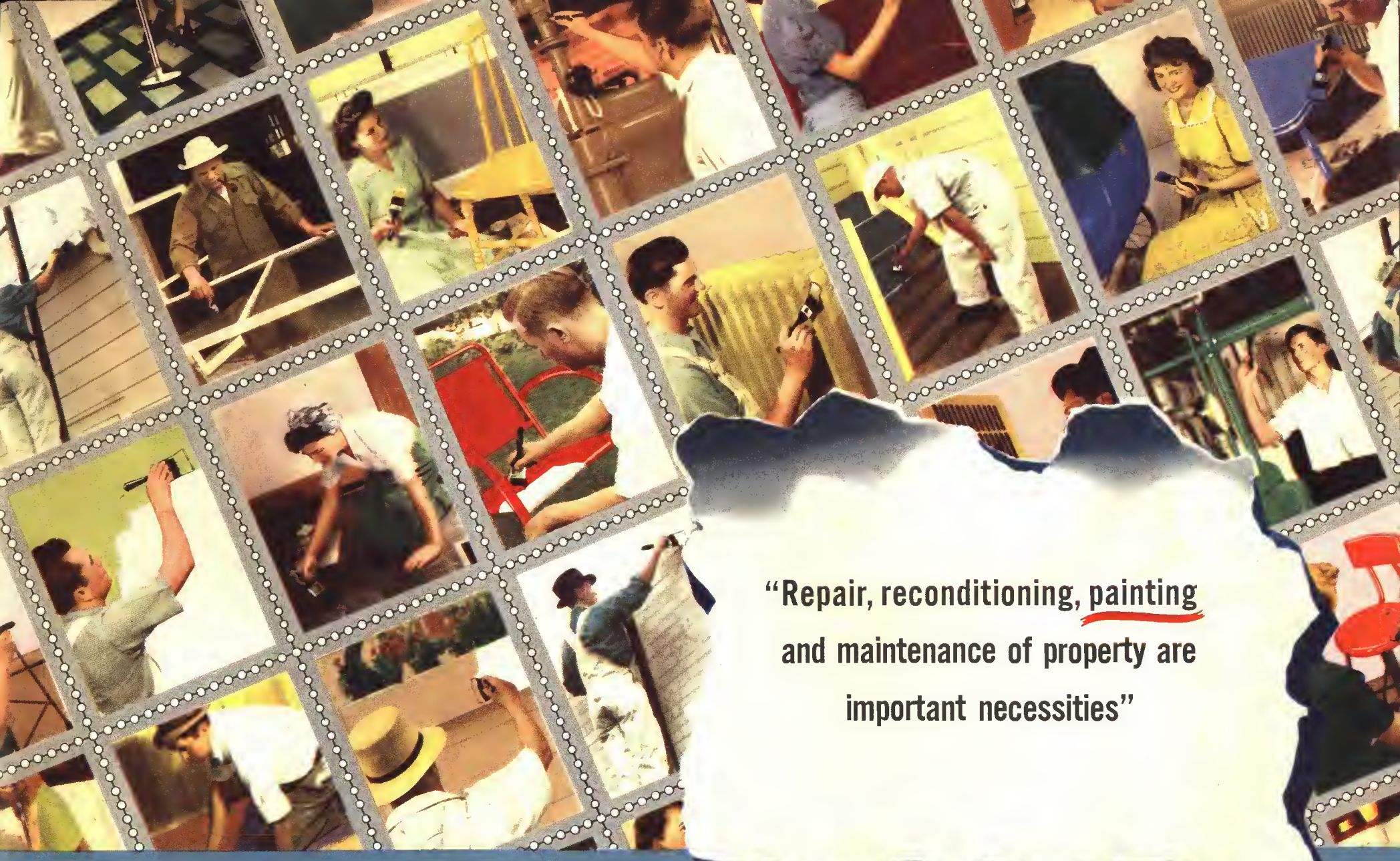




**“Repair, reconditioning, painting
and maintenance of property are
important necessities”**

THE O'MALLEY LUMBER COMPANY
4th Ave. and Jefferson Street
Phone 3-5194 Phoenix, Arizona

C O N S E R V A T I O N



THERE is one place in America today which is the heart and soul of our Democracy.

That place is the HOME.

It may be a little white painted cottage far out on the edge of town . . . it may be a sunny farm house . . . tucked away among its ancient trees . . . with its barns and outbuildings standing solidly around it . . . it may be a noble mansion set deep within its well kept grounds . . . or it may be that little three room apartment four long flights above the roar of the city traffic.

Wherever it is . . . and whatever it is . . . it is HOME.

Today HOME is a place where the first duty of every American lies.

It *must* be preserved!

In its institutions . . . in its ideals . . . and in its physical character.

Here every man . . . woman . . . and child . . . must fight the good fight. Here every resource . . . every ounce of energy . . . must be conserved and built upon.

Here family health must be guarded and new strength of body and spirit must be gained . . . for the times of hardship which lie ahead.

Here careful living . . . less wasteful living . . . more thrifty planning . . . must take the place of what used to be . . . not so very long ago.

Here sacrifice . . . and service . . . and an increased thoughtfulness for the rights and opinions of others . . . must be a part of the daily living.

And here . . . in the HOME . . . must be preserved the investment made . . . the value of money spent . . . and the evidences of work and loving care which may be seen everywhere about.

Paint is the great preserver . . . the coverer and protector of surfaces.

Its fresh brightness . . . will help to conserve valued eyesight. Its thin . . . tough film . . . will keep wood from deterioration. On brick and cement . . . on plaster and linoleum . . . on many surfaces outside and inside . . . of the HOME . . . paint is the economical . . . often the beautiful . . . shield against the passage of time . . . and the wear of constant usage. So paint your HOME today!

Paint everything in and about it that is paintable . . . so that it will continue to remain . . . snug . . . and warm and cheerful, and useful.

A rock against which the tides of Time . . . and Weather . . . and the uncertainties of the Future . . . will break . . . and dissipate themselves . . . and vanish, leaving this first and foremost of our American Institutions . . . and our American way of life . . . untouched . . . our HOMES.

Although we have used every facility which the art of fine printing can give us, printed colors can only approximate the pure and glowing tones of our Wallhide, Waterspar and other finishes.

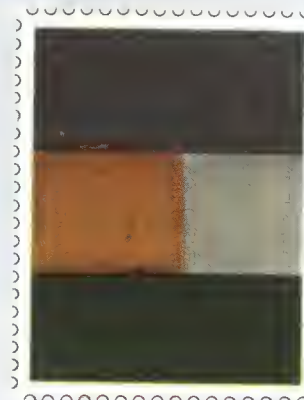
Recommended Procedure for reconditioning exterior siding, correcting, checking failure. **Surface Preparation:** Wire Brush and Sand, Wipe Clean. **First Coat:** 1-201 White Primer Pittsburgh Sun-Proof House Paint. **Finish Coat:** 1-54 Titanic Outside White Pittsburgh Sun-Proof House Paint.



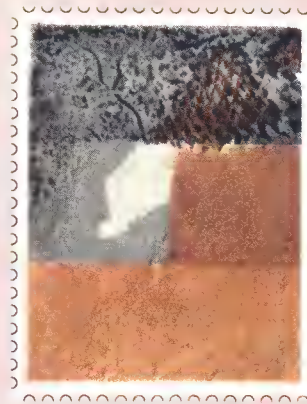
Recommended Procedure for reconditioning exterior siding, correcting blistering failure. **Surface Preparation:** Remedy Moisture, Wire Brush or Burn to Wood, Wipe Clean. **First Coat:** 1-201 White Primer Pittsburgh Sun-Proof House Paint. **Finish Coat:** 1-55 Milwaukee Brick Pittsburgh Sun-Proof House Paint.



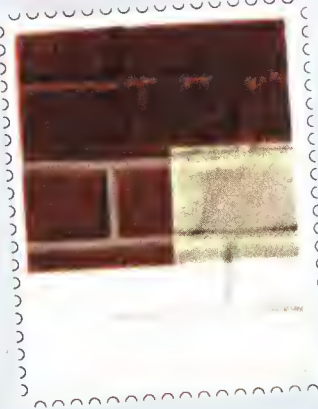
Recommended Procedure for reconditioning exterior siding, correcting alligatoring failure. **Surface Preparation:** Burn to Wood, Scrape, Wipe Clean. **First Coat:** 1-202 Gray Primer Pittsburgh Sun-Proof House Paint. **Finish Coat:** 1-338 Kentucky Green Pittsburgh Sun-Proof House Paint.



Recommended Procedure for reconditioning exterior stucco.
Surface Preparation: Wire Brush, Patch, Clean Surface. **First Coat:** 7-16 Pueblo Buff Pittsburgh Brick & Stucco Paint. **Finish Coat:** 7-16 Pueblo Buff Pittsburgh Brick & Stucco Paint.



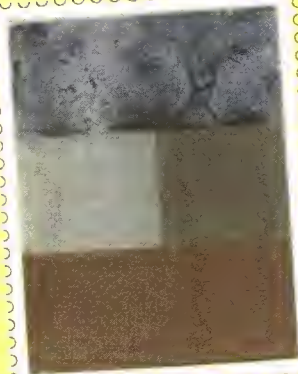
Recommended Procedure for reconditioning exterior brick.
Surface Preparation: Wire Brush, Mortar Joints, Clean Surface.
First Coat: 7-1 White Pittsburgh Brick & Stucco Paint. **Finish Coat:** 7-1 White Pittsburgh Brick & Stucco Paint.



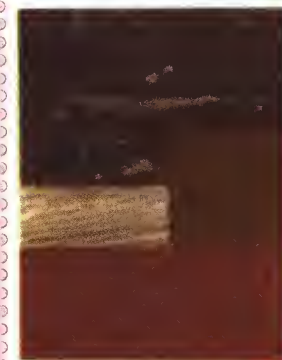
Recommended Procedure for reconditioning shingles. **Surface Preparation:** Replace Faulty Shingles. **First Coat:** 5-342 Ivy Green Pittsburgh Shingle Stain. **Finish Coat:** 5-342 Ivy Green Pittsburgh Shingle Stain.



Recommended Procedure for reconditioning cement floor, interior and exterior. **Surface Preparation:** Remove old paint with lye, Acid etch, Flush with water, Dry. **First Coat:** 20-7 Lead Gray Pittsburgh Porchide Porch & Deck Paint. **Finish Coat:** 20-7 Lead Gray Pittsburgh Porchide Porch & Deck Paint.



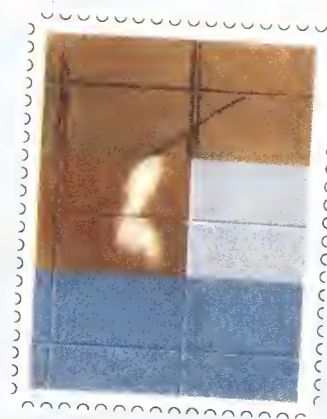
Recommended Procedure for reconditioning old outside porch flooring and steps. **Surface Preparation:** Clean thoroughly, Touch up bare spots, Sand lightly. **First Coat:** 20-6 Mahogany Pittsburgh Porchide Porch & Deck Paint. **Finish Coat:** 20-6 Mahogany Pittsburgh Porchide Porch & Deck Paint.



Recommended Procedure for reconditioning plaster walls—flat. **Surface Preparation:** Wash, Patch Plaster, Spot Prime. **First Coat:** 26-1 Pittsburgh Wallhide Interior First Coater. **Finish Coat:** 26-12 Light Buff Pittsburgh Wallhide Flat Wall Paint.



Recommended Procedure for reconditioning plaster, Wall-board or Masonite Gloss. **Surface Preparation:** Patch Plaster, Fill Cracks. **First Coat:** 26-1 Pittsburgh Wallhide Interior First Coater. **Finish Coat:** 28-260 Blue Bonnet Pittsburgh Wallhide Gloss Enamel.



Recommended Procedure for reconditioning old hard oak interior flooring. **Surface Preparation:** Power Sand, Brush and Wipe Clean. **First Coat:** 40-1 Natural Pittsburgh Paste Wood Filler, 83-100 Pittsburgh Waterspar Varnish. **Finish Coat:** 83-100 Pittsburgh Waterspar Varnish.



Recommended Procedure for reconditioning old pine flooring. **Surface Preparation:** Remove wax and grease, Spot prime worn areas, Sand. **First Coat:** 83-105 Dark Oak Pittsburgh Waterspar Colored Varnish (Reduced). **Finish Coat:** 83-105 Dark Oak Pittsburgh Waterspar Colored Varnish, Two coats produce an extremely high luster.





PAINT PROTECTS COLOR CHEERS



PAINT PROTECTS • COLOR CHEERS

WE HOPE that you have found the study of the various panels on the foregoing pages of interest.

After all, there is more to painting a surface . . . inside or out . . . than just buying some paint and a brush . . . even if you buy **GOOD PAINT** . . . and a **GOOD BRUSH**.

There are surfaces to be prepared and cleaned . . . and the paint must be carefully stirred and agitated to a uniform consistency.

ALSO it is just as easy to use carefully chosen **COLORS** . . . so that small rooms may be made to seem larger . . . narrow rooms wider . . . and "too high" ceilings lower.

The best architectural features of the outside of your home may be brought out by the wise use of color . . . while unimportant features may be suppressed.

Our Company maintains its Studio of Creative Design . . . a Department staffed by many experienced Color Consultants to help you in choosing the colors with which to **PROTECT** and **PRESERVE** your home.

Just send a line to them at 632 Duquesne Way, Pittsburgh, Pennsylvania . . . and they will be most happy to assist you.

On some of the following pages you will see many examples of today's thinking in the use of color on exteriors and interiors.

These colors are chosen for their simplicity . . . and their bright cheerful quality.

We have tried to suggest in our decorating schemes homes which are full of the spirit of welcome and cheer . . . for we feel that bright, well preserved homes are an indication of this Nation's **MORALE** . . . and will to carry on.

Of all the things . . . because of necessary governmental restrictions . . . which it is possible to do today . . . to improve . . . protect . . . and **PRESERVE** . . . the home . . . Painting is the simplest and most effective.

Almost every type of surface may be **PROTECTED** by Paint Products of one kind or another . . . with a minimum of trouble . . . and the results . . . in added beauty . . . better vision when using artificial light . . . and in the **CONSERVATION** of everything about the house . . . are most worth while.

So get your brushes . . . and start looking around you . . . and don't forget that "Paint Protects—Color Cheers."



HERE is a long . . . low . . . close to the ground . . . modern house . . . with a roof of rich Blue . . . shutters echoing the same color and doors and sash of soft Gray. All against a background of brilliant White.

The Living Room of a house like this could be in Oyster White and soft Green with accents in furnishings of Coral . . . Off White and Plum.

The Dining Room . . . across the page . . . looks cheerful in tones of Tan and Buff . . . with a ceiling of Ivory . . . a floor of rich Dark Green . . . and accents of Chartreuse . . . and Rust.

Do you like cool looking Kitchens . . . balanced by warm and cheery color notes? Here's one for you with Gray walls . . . Yellow ceiling . . . and touches of Venetian Red . . . and Light Yellow Green.

Are you fond of reading in bed? Here's an all White walled room . . . with a substantial Black floor and cool Gray fixings. Lie back for a moment . . . and look right up into Romance . . . with this luscious Chinese Red.

Look about you at your own pretty house . . . and visualize these colors on YOUR walls.

EXTERIOR
ROOF—5-370 Blue Pittsburgh Shingle Stain.
BODY—7-1 White Cementhide Brick and Stucco Paint. SASH AND DOORS—1-14x Pearl Gray Sun-Proof House Paint. SHUTTERS—1-346 Spanish Blue Sun-Proof Trim Color. TRIM—1-54 Titanic Outside White Sun-Proof House Paint.

LIVING ROOM
CEILING—26-19 Palmetto Green Wallhide Flat.
WALLS SURROUND MIRROR—26-19 Palmetto Green Wallhide Flat. REMAINING WALLS—Oyster White Wallhide Flat, obtained by adding trace of 26-57 Black Wallhide Toner to one gallon 26-5 White Wallhide Flat. TRIM—Off White Eggshell Waterspar Enamel, made by adding trace of 35-11 Drop Black Fluid Oil Color to 54-75 Eggshell White Waterspar Enamel.





BEDROOM

CEILING—25-45 Raleigh Tavern Chinese Red Williamsburg Wallhide Flat. WALLS—26-5 White Wallhide Flat. TRIM AND BOOKCASE—54-75 Eggshell White Waterspar Enamel.

KITCHEN

CEILING—27-116 Colonial Yellow Wallhide Semi-Gloss. WALLS—27-122 Dove Gray Wallhide Semi-Gloss. CABINETS—27-116 Colonial Yellow Wallhide Semi-Gloss. TRIM—54-71 White Waterspar Enamel.

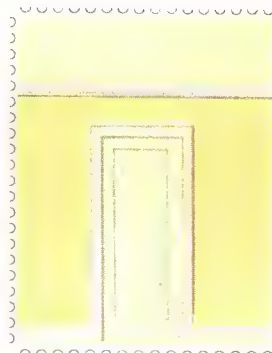
DINING ROOM

CEILING—26-24 Ivory Wallhide Flat. BUFFET WALL—25-43 Wren Building Tan Williamsburg Wallhide Flat. OTHER WALLS—26-12 Light Buff Wallhide Flat. TRIM—Color of wall against which it appears, finished with 70-24 Extra Pale Finishing Varnish.



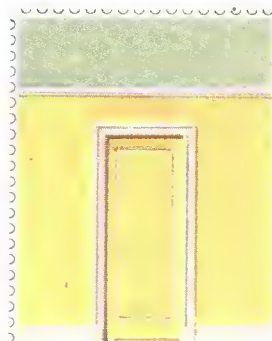
EXTERIOR

ROOF—5-342 Ivy Green Pittsburgh Shingle Stain. BODY—1-167 Sand Beige Sun-Proof House Paint. TRIM—1-165 Ivory Sun-Proof House Paint. DOOR AND SASH—1-341 Copper Verde Sun-Proof House Paint. PORCH FLOOR—3-20 Linoleum Green Pittsburgh Floor Enamels.



LIVING ROOM

CEILING—26-24 Ivory Wallhide Flat. WALLS—26-21 Peach Wallhide Flat. TRIM—Bone White Waterspar Intermix—made by intermixing 1 qt. 54-71 White, ½ pt. 54-66 Old Ivory—¼ pt. 54-60 Travertine.



BATHROOM

CEILING—27-150 Cameo Blue Wallhide Semi-Gloss. WALLS AND DOOR—27-121 Apricot Wallhide Semi-Gloss. TRIM—54-71 White Waterspar Enamel.



LIVING ROOM

CEILING—25-41 Palace Ballroom Blue Williamsburg Wallhide Flat. WALLS—25-40 Palace Guardroom Green Williamsburg Wallhide Flat. TRIM—Same as wall color, finished with 70-24 Extra Pale Finishing Varnish.

EXTERIOR

ROOF—5-243 Indian Red Pittsburgh Shingle Stain. BODY AND TRIM—1-170 Stone Gray Sun-Proof House Paint. DOORS AND SASH—1-165 Ivory Sun-Proof House Paint. SHUTTERS—1-168 Warm Gray Sun-Proof House Paint.



HERE is a beautiful little house . . . a Salt Box . . . with a hip roof . . . of rich Indian Red . . . with an Ivory door . . . and shutters and trim of warm Gray. The body is a cheerful shade of Stone Gray.

The Living Room (of this house . . . or yours) has walls of Palace Guardroom Green . . . the color in the Guardroom of the famous Governor's Palace in Colonial Williamsburg, Virginia . . . the ceiling . . . lighter . . . is also a color from Williamsburg.

Bleached wood furniture . . . Cork . . . Beige . . . and Old Ivory accents . . . with a touch of Venetian Red complete the picture of a lovely room.



A Bedroom . . . for a little house is shown across the page. All cool and restful . . . with Horizon Blue walls . . . Cascade Blue accents in niches . . . and cupboards. Warm deep Rose colored floors . . . for the occasional bare foot foray . . . and hints of Pale Yellow . . . and Rose in the interesting accessories.

A Bathroom too in Blues . . . Green Blues . . . with Peach and Wine to warm things up.

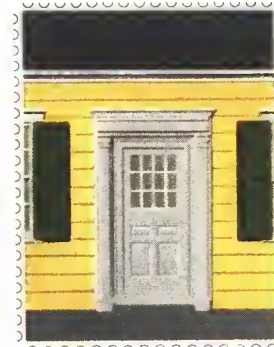
Colonial Williamsburg creeps into the Dining Room also. Here you will find Blair House Rose Tan . . . and Pitt Dixon Rose . . . colors from famous old houses there . . . with the lights from old brass . . . and the richness of natural walnut . . . completing a very desirable picture.

Have you been noticing the little "postage stamp" sketches in the right hand column as you read through this book? Here are more shorthand color notes and suggestions for you. Look them over carefully . . . for while they are small in size . . . the color ideas they represent are of real importance.

Here's a suggestion for you . . . Maybe the boy of the house is in the Army . . . or the Navy . . . or the Marines . . . or in this branch of the Service . . . or the other.

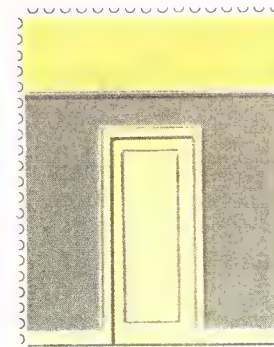
Each Branch has its own COLORS . . . and what a treat for HIM to come home and find his old room . . . repainted in the colors of HIS branch of the Service.

Write the Studio of Creative Design for correct information about the colors of all our Fighting Forces . . . and they will be glad to tell you about them.



EXTERIOR

RDDF—5-353 Roof Green Pittsburgh Shingle Stain. BODY—1-169 Salem Yellow Sun-Proof House Paint. TRIM AND SASH—1-54 Titanic Outside White Sun-Proof House Paint. SHUTTERS—1-338 Kentucky Green Sun-Proof House Paint. PORCH FLOOR—3-18 Pewter Gray Pittsburgh Floor Enamels.



BEDROOM

CEILING—26-16 Suntone Wallhide Flat. WALLS—26-14 Dawn Gray Wallhide Flat. TRIM—54-57 True Ivory Waterspar Enamel.



BEDROOM

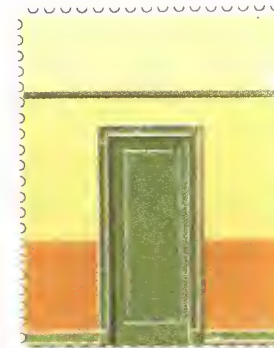
CEILING—26-17 Cascade Blue Wallhide Flat. WALLS—26-15 Horizon Blue Wallhide Flat. NICHES SHELVES AND CUPBOARDS—26-17 Cascade Blue, finished with 70-24 Extra Pale Finishing Varnish. TRIM—54-75 Eggshell White Waterspar Enamel.

BATHROOM

CEILING—27-150 Cameo Blue Wallhide Semi-Gloss. WALLS—27-150 Cameo Blue Wallhide Semi-Gloss. TRIM—27-150 Cameo Blue Wallhide Semi-Gloss.

DINING ROOM

CEILING—25-31 Pitt-Dixon Rose Williamsburg Wallhide Flat. WALLS BELOW RAIL—25-36 Blair House Rose Tan Williamsburg Wallhide Flat. WALLS ABOVE RAIL—26-24 Ivory Wallhide Flat. TRIM—54-57 True Ivory Waterspar Enamel.



KITCHEN

WALLS—Dado 28-252 Fawn Wallhide Gloss. Upper Walls 28-212 Honey Buff Wallhide Gloss. CEILING—28-224 Ivory Wallhide Gloss. TRIM—54-59 Apple Green Waterspar Enamel.



DINING ROOM

CEILING—No. 133 *Carvel Hall Intermix*, obtained by mixing one pint 26-56 Ultramarine Blue Wallhide Toner with one gallon 26-5 White Wallhide Flat. WALLS—No. 134 *Sea Island Blue Intermix*, made by mixing one half pint 26-56 Ultramarine Blue Wallhide Toner with one gallon 26-5 White Wallhide Flat. TRIM—*Off White*, made by adding trace of 35-11 Drop Black Fluid Oil Color to 54-75 Eggshell White Waterspar Enamel.

LIVING ROOM

CEILING—26-17 *Cascade Blue Wallhide Flat*. WALLS—No. 100 *Old Linen Gray Intermix*, obtained by mixing two parts 26-5 White with one part 26-22 Mist Gray Wallhide Flat. TRIM—54-75 *Eggshell White Waterspar Enamel*.

BEDROOM

CEILING—No. 183 *Roman Green Intermix*, obtained by mixing equal parts of 26-18 Beige and 26-25 Spring Green Wallhide Flat. WALLS BELOW RAIL—25-43 *Wren Building Tan Williamsburg Wallhide Flat*. WALLS ABOVE RAIL—26-18 *Beige Wallhide Flat*. TRIM—54-57 *True Ivory Waterspar Enamel*.



Here is a Bedroom for a pale honey blonde . . . or a brunette . . . but NOT for a redhead! Redheads need Peacock Blue Greens or Pure White . . . or Midnight Blue.

The first picture across the page is of a house that SINGS! All Sunny Yellow walls . . . with shutters of Copper Verde . . . and a Gray roof to reflect the cool colors of the sky . . . and keep the heat away.

A spiral (or almost) stairway leads upward to comfort and rest with a balanced color scheme of cool and warm colors . . . and at the top . . . just around the corner . . . there is a Bathroom in tones of Blue and Ivory . . . with fixtures of Dusty Pink (try to get them today—but no matter) and a floor of purest White.



Do you like Cantaloupe . . . or Fried Eggs . . . or Flapjacks? Here is a Dining Room where they will look twice as important . . . Because their background is in cool . . . remote . . . Blues . . . which will make their warm colors twice as appetizing.

Or do you like Flowers throughout the house? If you do (and who doesn't) look at this Living Room with walls of Old Linen Gray . . . leaf colors in floor and ceiling . . . and sunlight tones in furniture coverings.



EXTERIOR

ROOF—5-243 Indian Red Pittsburgh Shingle Stain. BODY—Intermix two parts 1-169 Salem Yellow and one part 1-57 Tinting White Sun-Proof House Paint. TRIM, SASH, GABLE ENDS, AND FENCE—1-54 Titanic Outside White Sun-Proof House Paint. SHUTTERS AND DOOR—1-341 Copper Verde Sun-Proof House Paint.

HALL

CEILING—26-24 Ivory Wallhide Flat. WALLS ABOVE RAIL—25-32 Repton House Green Williamsburg Wallhide Flat. WALLS BELOW RAIL—54-57 True Ivory Waterspar Enamel. TRIM—54-57 True Ivory Waterspar Enamel.

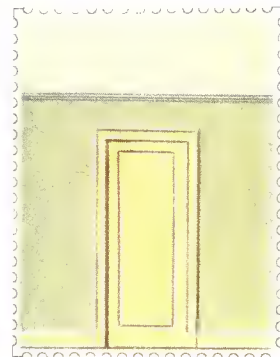
BATHROOM

CEILING—28-221 Rose Tan Wallhide Gloss. WALLS—Rembrandt Blue and Ivory Carrara Structural Glass.



EXTERIOR

ROOF—5-243 Indian Red Pittsburgh Shingle Stain. BODY—5-368 Gray Pittsburgh Shingle Stain. TRIM, SASH, SHUTTERS—1-165 Ivory Sun-Proof House Paint. PORCH FLOOR—3-6 Mahogany Florhide Enamel.



LIVING ROOM

CEILING—26-24 Ivory Wallhide Flat. WALLS—26-11 Sea Foam Green Wallhide Flat. TRIM—54-60 Travertine Waterspar Enamel.



KITCHEN

CEILINGS—Oyster White Intermix—Trace of Black Wallhide Toner to one gallon 28-110 White Wallhide Gloss. WALLS—28-212 Honey Buff Wallhide Gloss. TRIM—54-57 True Ivory Waterspar Enamel.



EXTERIOR

ROOF—5-342 Ivy Green Pittsburgh Shingle Stain. LOWER BRICK WALLS—Cementhide tinted to match 1-166 Manila Buff Sun-Proof House Paint. UPPER WALLS—1-330 Jersey Cream Sun-Proof House Paint. TRIM—1-54 Titanic Outside White Sun-Proof House Paint.

HALL

CEILING—25-34 Raleigh Tavern Peach Williamsburg Wallhide Flat. UPPER WALLS—Oyster White Wallhide Flat intermix, obtained by adding a trace of 26-57 Black Wallhide Toner to 26-5 White Wallhide Flat. DADO—25-44 Apollo Room Blue Williamsburg Wallhide Flat. TRIM—54-75 Eggshell White Waterspar Enamel.

LIVING ROOM

CEILING—25-35 Powell-Hallam Blue Williamsburg Wallhide Flat. WALLS—25-41 Palace Ballroom Blue Williamsburg Wallhide Flat. TRIM—25-41 Palace Ballroom Blue Finished with 70-24 Extra Pale Finishing Varnish.



THERE is something about a warm sunny colored house . . . accented by brick and awnings which is very homelike . . . and comforting . . . especially if the roof is Green . . . and takes on all the colors of the surrounding trees.

If you have a formal hall like this one . . . try playing back and forth with cool colors . . . and then giving them a lift with several warm touches.

This is a Living Room with walls of Palace Ballroom Blue from Colonial Williamsburg . . . and there are Plums . . . Old Roses . . . and Greens . . . to help your Bridge Game!

We have always felt that family conferences were most successful in attractive Dining Rooms. This one is full of important "background" colors . . . with a quick drum beat of dull Chinese Red in the chair seats . . . an optimistic note which makes father say "yes" to certain propositions.

This is the year to try a Red . . . White . . . and Blue Kitchen! Walls . . . White and Blue . . . Ceiling Red . . . with a flicker of sunlight in chair cover . . . pottery . . . and curtains.



DINING ROOM

CEILING—No. 3 Sunlit Yellow Wallhide Flat Intermix, obtained by mixing one-half pint 26-51 Chrome Yellow Medium Wallhide Toner to one gallon 26-5 White Wallhide Flat. WALLS ABOVE CHAIR RAIL—26-5 White Wallhide Flat. DADO—26-22 Mist Gray Wallhide Flat. TRIM—54-75 Eggshell White Waterspar Enamel.

BEDROOM

CEILING—26-5 White Wallhide Flat. WALLS—26-21 Peach Wallhide Flat. TRIM—54-75 Eggshell White Waterspar Enamel.

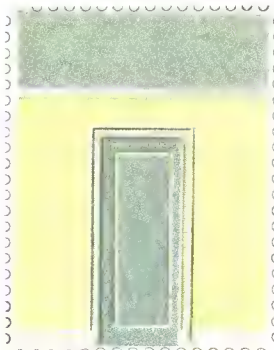
KITCHEN

CEILING—Peasant Red Waterspar Enamel Intermix. WALLS—28-260 Blue Bonnet Wallhide Gloss. ALCOVE WALLS—Peasant Red Waterspar Enamel Intermix. CABINETS—54-71 White Waterspar Enamel.



EXTERIOR

ROOF—5-243 Indian Red Pittsburgh Shingle Stain. BODY—1-302 French Gray Sun-Proof House Paint. TRIM AND SASH—1-54 Titanic Outside White Sun-Proof House Paint. SHUTTERS—1-337 Brick Red Sun-Proof House Paint. PORCH FLOOR—3-6 Mahogany Pittsburgh Floor Enamel.



BEDROOM

CEILING—26-17 Cascade Blue Wallhide Flat. WALLS—26-24 Ivory. TRIM—54-75 Eggshell White Waterspar Enamel.



BATHROOM

CEILINGS—27-123 Wisteria Wallhide Semi-Gloss. WALLS—27-122 Dove Gray Wallhide Semi-Gloss. TRIM—54-71 White Waterspar Enamel.

CEILING—26-5 White Wallhide Interior Flat Wall Paint. ARCH—Dark Blue Wallhide Toner Interior Flat Wall Paint Intermix. GAME ROOM WALLS—Graduated from Dark Blue Wallhide Toner Intermix to lighter blue, by the addition of 26-5 White Wallhide Flat. FLOOR—3-17 Dixie Gray Pittsburgh Floor Enamel.

CEILING—26-19 Palmetta Green Wallhide Interior Flat Wall Paint. WALLS—26-18 Beige Wallhide Interior Flat Wall Paint. INSIDE FIREPLACE NICHES—Surf Green Waterspar Enamel Intermix. FLOOR—3-24 Tile Red Pittsburgh Floor Enamel.



ONE-NO-TRUMP! A bull's eye! Nineteen to seventeen! Swing bands! Terms synonymous with recreation rooms! Scarlet! Canary Yellow! Chartreuse! Electric Blue! COLORS equally synonymous with recreation rooms!

Bright accent Colors combined with neutral background hues give life and animation to a room designed for relaxation and escape from business or household affairs.

Broad sweeps of Color over large expanses give vigor to a Color scheme . . . a technique that is particularly effective in game rooms that are to be occupied primarily by men.

A carefully designed and executed Color scheme does much toward making any recreation room *the* recreation room. Add a dash of your favorite hue here, another there. Do anything and everything with COLOR to make this room correspond to its name. It's your *recreation* room! Why not have fun with it!

And so we still say "There is no place like Home." Cherish it . . . protect your investment in it . . . and make it a beckoning place to return to . . . when the World's unhappiness is over . . . and the Sun of Peace once more shines again!



PROTECT
Your Home





CEILING—26-21 Peach Wallhide Interior Flat Wall Paint. LOWER WALLS—74-23 Antique Knotty Pine Pittsburgh Wood stain—finish coats 83-100 Waterspar Clear Varnish. UPPER WALLS—26-17 Cascade Blue Wallhide Interior Flat Wall Paint. FLOOR—20-6 Mahogany Pittsburgh Floor Enamel.



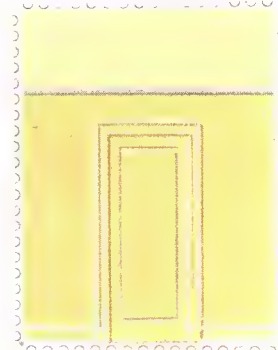
CEILING—Yellow Wallhide Toner Interior Flat Wall Paint Intermix. WALLS—26-22 Mist Gray Wallhide Interior Flat Wall Paint. TRIM—54-75 Eggshell White Waterspar Enamel.

CEILING—26-12 Light Buff Wallhide Interior Flat Wall Paint. UPPER WALLS—26-19 Palmetto Green Wallhide Interior Flat Wall Paint. LOWER WALLS (WOOD)—83-100 Waterspar Clear Varnish.



EXTERIOR

ROOF—5-342 Ivy Green Pittsburgh Shingle Stain. BODY—1-170 Stone Gray Sun-Proof House Paint. TRIM AND SASH—1-54 Titanic White Sun-Proof House Paint. SHUTTERS—1-338 Kentucky Green Sun-Proof House Paint. PORCH FLOOR—3-7 Lead Gray Pittsburgh Floor Enamel.



BATHROOM

WALLS—28-221 Rose Tan Wallhide Gloss. CEILING—28-224 Ivory Wallhide Gloss. TRIM—No. 2 Peach Tone Waterspar Enamel Intermix.



BEDROOM

CEILING—Intermix 1/2—26-5 White and 1/2 Horizon Blue Wallhide Flat. WALLS—26-15 Horizon Blue Wallhide Flat. TRIM—54-75 Eggshell White Waterspar Enamel.

Pittsburgh's Remarkable "VITOLIZED OILS"

make possible *Live*Paint* protection for your home

***Because these Life Giving Oils Remain in the Paint Film, Pittsburgh's Exclusive "Vitolized Oils" Keep Paint "Live" and Elastic. Give New Meaning to Such Standardized Quality Claims as . . . Longer Life . . . Greater Elasticity . . . Increased Protection Against Wear and Weather.**

Selected products of Nature, scientifically improved . . . such are Pittsburgh's "Vitolized Oils" which give to paints and finishes advantages they never had before.

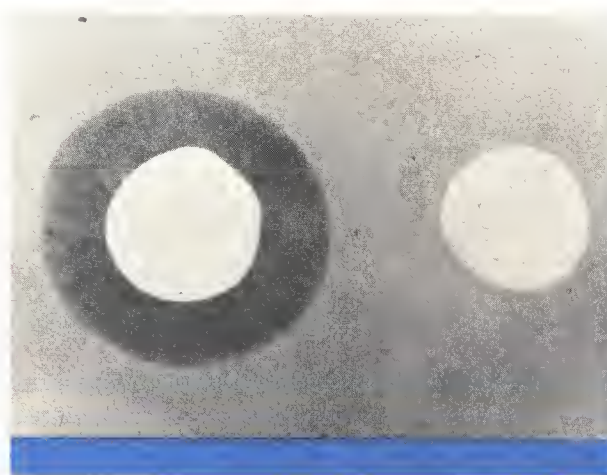
Instead of soaking into the surface, "Vitolized Oils" remain in the paint film . . . keep it elastic . . . retard peeling . . . and cracking . . . control chalking . . . give a smoother, tougher film . . . increase coverage . . . minimize color changes.

Metal . . . concrete . . . brick . . . wood . . . plaster . . . there's a "Vitolized Oil" Paint for each of them . . . each with the same qualities of elasticity, toughness, long life . . . each a magic seal against corrosion and the elements.

Only Pittsburgh Paints offer you "Vitolized Oils" . . . for the processes are exclusive. Extensive research over a period of years has enabled us to perfect the "Vitolized Oil" principle. Variations in oil treatments have resulted in a series of "Vitolized Oils," each possessing the broad virtue of remaining in the paint film and making Pittsburgh Paints "Live" and elastic, but each possessing individual qualities to suit the service requirements of the varied surfaces to which paints are applied. Various types of "Vitolized Oils" are used in the following Pittsburgh Paint formulae . . . Sun-Proof Two-Coat House Paint System . . . Wallhide Flat Wall, Semi-gloss and Gloss . . . Pittsburgh Floor Enamels . . . Pittsburgh Waterspar Enamels . . . Pittsburgh Ironhide System . . . Pittsburgh Barnhide . . . Pittsburgh Cementhide Brick and Stucco Paints.

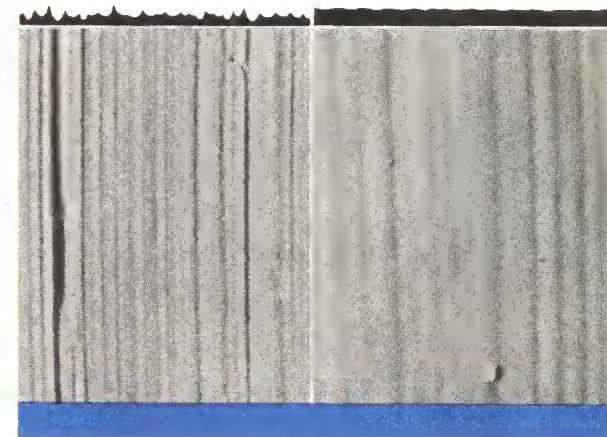
Now more than ever, you have powerful reasons to ask your Painting Contractor to use Pittsburgh's "Vitolized Oil" Paints, thus getting the substantial benefits of "Live Paint" protection. Professional users of paint know the importance of oil for protective qualities and you will find them ready to endorse your choice of Pittsburgh's "Vitolized Oil" Paints. Ask your Pittsburgh Dealer to show you

the conclusive tests that prove the greater Plus value of "Live Paint" protection.



INTERIOR PROTECTION. "Vitolized Oil" as used in the Wallhide System results in long lasting "Live Paint" protection for interiors. Test pictured above shows how ordinary oil (left) leaves the paint film and soaks away into the surface below . . . how "Vitolized Oil" (right) stays in the paint film . . . keeps it "Live" and elastic indefinitely. Wallhide "Vitolized Oil" Paints expand and contract with surface over which they are applied . . . thus resist heat and cold without peeling or cracking, adhere better to damp walls, are resistant to lime and alkali, economical to use because they seal the surface and hold out finishing

coats, minimize chances of suction spots, permit application of two coats in one day, resulting in Pittsburgh's famous "One Day Painting" System.



OUTSIDE PROTECTION. "Vitolized Oil" as used in Sun-Proof Paints is a specially processed vegetable oil which keeps paint film "Live" and elastic. Left side of test illustrated above shows that ordinary linseed oil does not level out well, leaving "hills and valleys" or brush marks. The film in the valleys is thinner and that is where breakdown occurs. Right side shows that when Vitolized is used, sharp brush marks do not occur; they are rounded and not sharply defined, resulting in a film of uniform strength.

Pittsburgh Sun-Proof "Vitolized Oil" Primer is adequate for proper priming over varied surfaces, penetrates sufficiently to gain proper adhesion without having its life-giving oil absorbed, seals surfaces, thus minimizing chances of spotty, brush-marked, non-uniform results — working and application properties result in easy and economical use. Sun-Proof Finishing Coats possess all desirable finishing coat qualities. Chalking is scientifically controlled, is sufficient in Sun-Proof White to give it self-cleaning properties, modified in colors through proper pigment selection, to make them resistant to color changes, commonly known as fading.

Existing structures are priceless today. They must be made to last. The Use of Pittsburgh "Live Paints" will result in long lasting protection for America's irreplaceable assets . . . home, factories, farm buildings and productive equipment.

Protect the things you own.

Paint Protects—Color Cheers.

WHAT TO USE • HOW TO USE IT

Baby Walkers, Pens, Cribs, Etc.—Baby walkers, pens, cribs, etc. may be refinished easily and quickly by using Waterspar Enamel, Waterspar Varnish, or Utility Enamel. On work where the finish is still in good condition, but lacks gloss, apply one coat of Waterspar Transparent Varnish.

Barns—Barnhide, Utility Barn and Roof Paint, Sun-Proof House Paint, Utility House Paint, Tuscar Red Barn Paint, Pittsburgh Shingle Stain—all assure excellent service depending upon the type of barn to be painted. If colors other than those in the Barn Paint lines are desired, use Sun-Proof or Utility House Paints.

Bicycles—For best results refinish with Waterspar Enamel, Waterspar Varnish, depending upon the type finish desired.

Breakfast Sets—Breakfast sets may be enameled or stained as desired. If a stained effect is wanted, use a coat of shellac over the stain to guard against bleeding. For best results use Waterspar Enamel or Waterspar Colored Varnish, depending upon the type of work to be done.

Brick—Cementhide Brick and Stucco Paint is particularly recommended for painting brick and stucco surfaces. Use Cementhide Reducer as directed on the label. Other paints also used for brick surfaces: Sun-Proof House Paint, Utility House Paint, Utility Barn and Roof Paint, Barnhide.

Canvas—Canvas being very coarse and more or less porous, needs first a coat of Tector, the elastic primer, which renders canvas waterproof and provides a foundation for the application of color coats. Then, for either interior or exterior exposure, use Sun-Proof House Paint, Waterspar Enamel, Florhide Enamel, Utility Enamel or Porchide.

Chairs—A coat of enamel or varnish will make practically any chair look as good as new. Waterspar

PROTECT Your Home



Chairs (Continued)

Enamels are highly recommended for the protection and beautification of kitchen chairs, breakfast room, sun-parlor and nursery furniture.

Waterspar Colored Varnish is exceptionally satisfactory for refinishing varnished pieces because it stains and varnishes in one coat. Always be careful to remove all grease and dirt before painting or varnishing.

Concrete Floors—Before concrete floors can be properly painted, they must be clean and dry and acid etched. Damp floors will not permit the finish to adhere properly. Use Florhide Enamel or Porchide. Follow directions carefully.

Concrete Surfaces—Exterior—Upright. Use Cementhide Brick and Stucco Paint, Sun-Proof House Paint, Utility Barn and Roof Paint, depending upon the type finish desired.

Cracks in Floors should be cleaned out and filled with Pittsburgh Crack Filler.

Floors—Wood—To Paint. Old paint scale and dirt must be removed. Then be sure to dust floors before painting. Use Florhide Enamel for interior, Porchide for exterior floor surfaces subjected to great climatic variations.

Floors—Wood—To Varnish. Carefully remove all oil left by mops, waxes, or soap by washing off with naphtha or benzine. Varnish will not dry properly when applied over waxed or oiled floors. On open grained wood use Paste Wood Filler to fill the pores. Then finish with the proper Waterspar Varnish.

Furniture—If the finish on the furniture is still in good condition but dulled through age, it can be restored easily to attractiveness simply by coating with Waterspar 83-100 Clear (Interior) or Waterspar Color Varnishes. For nursery, sun room or bedroom, where color is desired, use the Waterspar or Utility Enamel.

For complete job of refinishing furniture use the following, depending on the type of job which you

Furniture (Continued)

desire to produce: Pittsburgh Wood Stains, Waterspar Enamel, Utility Enamel, Waterspar Varnish, Paint and Varnish Remover to remove old surface.

Furniture—Metal—Use Waterspar Enamel, Utility Enamel.

Houses—Wood—Exterior. For general exterior painting, Sun-Proof Primer and Sun-Proof House Paint or Utility House Paint. Use Florhide Enamel or Porchide for porch floors.

Houses—Concrete—Stucco—See Concrete Surfaces.

Implements—All grease and dirt should be carefully removed, washing entire surface with gasoline or benzine. Utility Enamel or Waterspar Enamel are best suited for painting implements.

Kitchen Walls—Kitchen Walls may be primed with Wallhide First Coater, and finished with Wallhide Semi-Gloss Wall Paint, or Wallhide Gloss Wall Paint. Next in favor is Pittsburgh Architectural Enamel White or Tinted. For Wainscot or hard, smooth plaster, Waterspar Enamels can be used. Be sure that walls are free from greasy substances usually deposited throughout the kitchen by the steam and fumes from cooking.

Lawn Furniture—As lawn furniture is usually subjected to rather severe exposure, we recommend Waterspar Enamel. This will give utmost protection and durability.

These enamels offer a wide range of color which is a factor not to be overlooked. Waterspar Transparent Varnish for pieces that have not lost their original finish but have dulled somewhat with age. Porchide, Sun-Proof or Utility House Paint may also be used.

Linoleum—First wash the linoleum carefully with soap and water. Then remove all traces of soap by rinsing with clear water. Allow sufficient time to dry before attempting to varnish. One coat of Waterspar Linoleum Varnish is sufficient.



Metal Pipes—On all exterior metal piping use Ironhide, the product designed especially for metal protection. Waterspar Enamel, or Utility Enamel are suitable for interior use on metal piping. Be sure to remove all scale, old paint and dirt before painting.

Porch Ceilings—May be painted with Sun-Proof Primer, Sun-Proof House Paint, Utility House Paint, Waterspar Transparent Varnish, Florhide Enamel, Porchide.

Porch Floors—Whether floors are of wood or concrete, Florhide Enamel or Porchide will give satisfaction and service. Be sure surface to be painted is clean and dry.

Radiators—Radiators should be painted the same color as the walls, using Wallhide Interior Flat Wall Paint.

Reed Furniture—Waterspar Enamel, Waterspar Colored Varnishes, Waterspar Clear Interior Varnish, Waterspar Transparent Varnish (Exterior), Utility Enamel—all may be used to give excellent results on either new or repaint work.

Surfaces to be painted must be clean and free from foreign matter. Delightful two-tone effects may be secured by giving the job a wash coat of oil color reduced with turpentine and wiped. The color will remain only in the coarse or low spots of the weave.

Registers—Clean surface thoroughly and paint with Florhide Enamel, Waterspar Enamel, or Utility Enamel. Two coats of any of these will produce a lasting and attractive job.

Roofs—Wood. Before doing any painting it is best to see that the roof is in good condition. Do the necessary repairing first. Pittsburgh Shingle Stain is the standard shingle preservative. Sun-Proof Paint, Utility House Paint, Utility Barn and Roof Paint, and Barnhide—all may be used when paint instead of stain is desired.

Metal Roofs—Metal roofs may be painted with Ironhide, Utility Barn and Roof Paint, Tuscar Barn Paint, 29-55 Lavax (Galvanized Iron) Metal Primer, Barnhide.

Rough-Sawed Siding—Excellent results will be obtained by using Pittsburgh Shingle Stain on rough siding. Sun-Proof or Utility House Paints are also suitable when a gloss finish is desired. Both of these products available in a wide range of color.

Screens—Screens and screen door frames may be coated with Sun-Proof House Paint, Waterspar Varnish, Utility Screen Enamel. Be careful to clean all surfaces before painting. On varnish-finished screen doors, it is best to sandpaper the surface before revarnishing.

Standing Finish—Waterspar Enamel may be used in and about the home for refinishing furniture of all kinds, for standing trim and on interior floors. It has a pleasant odor during application and drying, and its china-like gloss surface will not be marred by frequent washing.

Tanks, Metal—Use Ironhide Rust-inhibitive system. If different color is desired, use Ironhide for first coat, followed by Sun-Proof, or Utility House Paint.

Walls—Interior—Plaster and Wallboard. The Wallhide system is highly recommended by painters throughout the country for interior wall painting.

The Pittsburgh Wallhide line consists of the 14 interior colors approved by Williamsburg Restoration, and of the First Coater, Interior Flat in White and 14 colors, Interior Semi-Gloss in White and 12 colors, Interior Gloss in White and 8 colors, and Blending and Glazing Liquid.

Wallboard—Utility Primer Sealer is especially designed and approved by wallboard manufacturers as the proper foundation coat. Use Utility Primer Sealer under any approved wall finishing systems.



PITTSBURGH PAINTS

Sun-Proof Primer—This Primer has revolutionized the painting of exterior wood surfaces, because its use results in an undercoat that effectively counteracts the causes of exterior paint failures. Thin Sun-Proof Primer with Leptyne or Turpentine.

Sun-Proof House Paint—Brings protection and long-lasting beauty for all exterior paint jobs. Sun-Proof flows smoothly and easily from the brush, covers more area than poor paints, has greater hiding qualities, lasts longer. The spreading rate of Sun-Proof is upwards of 450 sq. ft. per gallon, per coat, when applied according to directions. Thin Sun-Proof Body Colors and White with Vitoloil or Linseed Oil. Do not thin Sun-Proof Trim Colors. Detailed directions on each package. The Sun-Proof Line consists of a White and a Gray Primer, Sun-Proof Titanic Outside White, Sun-Proof Tinting White, Sun-Proof Body Colors and Sun-Proof Trim Colors, in a wide range of attractive shades.

Utility House Paint—A lower priced paint—Suitable for exterior surfaces. Works easily, hides exceptionally well, good body and dries to an oil gloss. Fifteen colors, also Black and White.

Cementhide Brick and Stucco Paint—For beautifying and protecting cement, stone, stucco or brick structures. Seals out moisture and destructive forces of nature. Spreading rate . . . due to variation in surface texture, Cementhide Brick and Stucco Paint reduced according to directions will cover 150 to 250 sq. ft. for Priming Coat or 300 to 400 sq. ft. for Finish Coat. There are five beautiful colors and White. In addition, a large variety of colors may be

Cementhide Brick and Stucco Paint (Continued)

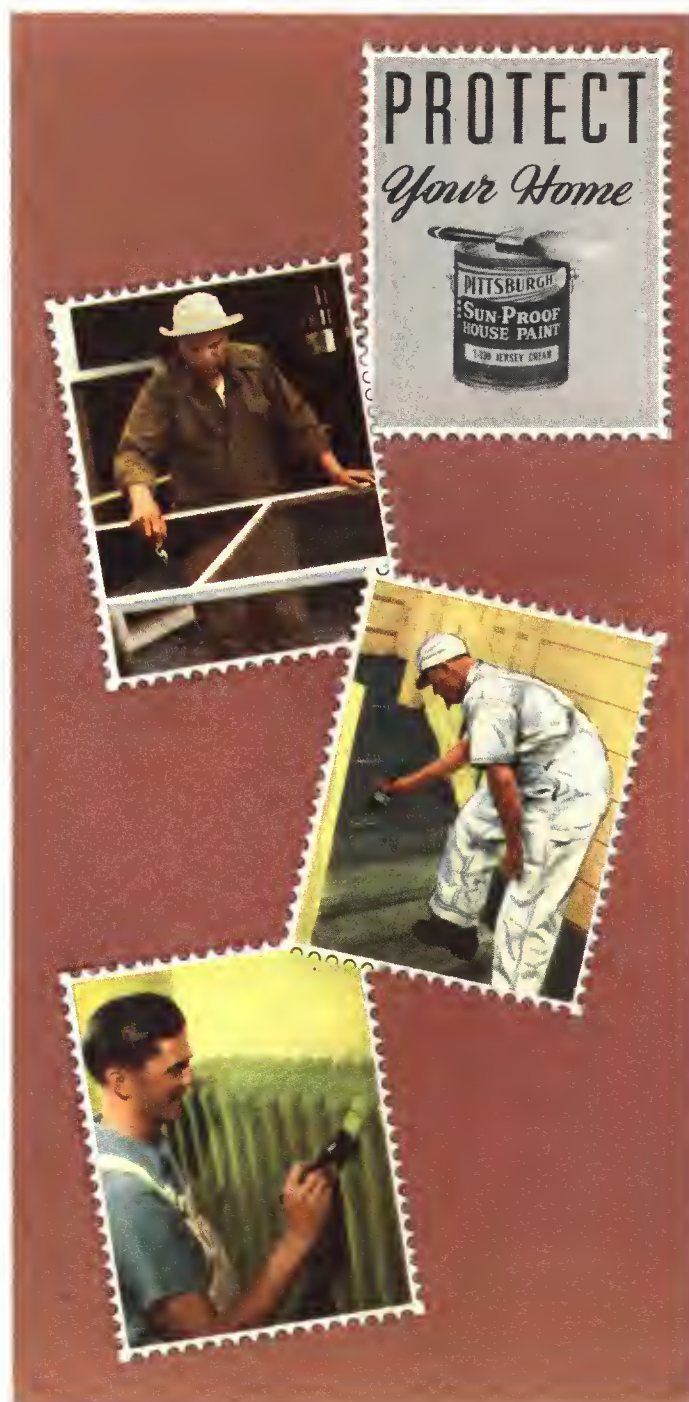
quickly and easily created with the use of Pittsburgh Fluid Oil Colors for tinting. Should not be used on floors or steps.

Porchide Porch and Deck Paint—Designed to give utmost durability where temperature changes are frequent and exposure to weather, moisture and sunlight is severe. Withstands traffic and abrasion, will hold color and retain its gloss. May be recoated in six to eight hours. The spreading rate varies according to surface textures. Average conditions 250 to 275 sq. ft. per gallon for two coats. Overnight drying recommended for best results. For new work (first coat): Add one pint of Leptyne or Turpentine to each gallon of Porchide. Second and third coats: Stir Porchide thoroughly, apply as received in the package.

Florhide Enamel—This is the universal floor enamel. Smooth high gloss, for wood, concrete and stone floors and standing woodwork. This finish makes unsightly floors beautiful in almost no time. Stands severe scuffing.

Pittsburgh Shingle Stain—A combination of penetrating and preserving oil and pigments which fills the pores and fibres, keeping out moisture and thus protecting surfaces from fungus, warping, splitting, or decay. Made in nine colors. This is ready mixed for dip, brush or spray application. One gallon will cover from 60 to 70 sq. ft. of surface two coats brushed. $2\frac{1}{2}$ gallons will dip 1000 shingles two-thirds their length.

Barnhide—A super Barn Paint—that dries uniformly over all weathered surfaces and over old dried out paint. Has distinctive bright red color and excellent body.



Utility Barn and Roof Paint—For general exterior painting where a good durable paint is required at a low cost.

Wallhide Interior First Coater—Wallhide First Coater is designed primarily for plaster walls, for either new work or repainting, but is equally suitable for use on standing interior plaster, wallboard, wood, brick and cement surfaces under any type of oil or varnish base finishing material—flat, semi-gloss or gloss. The "Vitolized Oil" in this product gives it superior properties of sealing, stopping suction, and retarding effect of hot spots. The finish coat has a spreading rate of from 400 to 600 sq. ft. per gallon for one coat. Drying time: overnight drying is preferable—allow 5 hours between first coater and finish coat.

Wallhide Interior Flat Wall Paint—The original "One-Day Painting" finish for walls and ceilings—either on old or new work. Used so extensively by painters throughout the country that it is often referred to as the "Painter's Paint." Fourteen beautiful colors by nature from which to choose. The Two-Coat System is recommended. The Pittsburgh Plate Glass Company has been chosen by Williamsburg Restoration to manufacture and sell approved copies of the colors used in the restored buildings at Williamsburg, Virginia. From the many beautiful shades and tints used in the various buildings of the Restoration, fourteen authentic colors have been chosen. They bear the hallmark of Colonial Williamsburg.

Wallhide Gloss Wall Paint is made to meet requirements on all interior surfaces where a high gloss is desired or required because of surface conditions.

Wallhide Semi-Gloss Wall Paint is for use where frequent washing is essential. Extremely popular for all interior surfaces where a semi-gloss is desired or required because of surface conditions. You can make your choice from twelve sparkling colors.

Waterspar Enamel—The ideal finish for renewing woodwork, furniture and things about the home. Easy to use, dries in four hours. Eighteen beautiful tones that harmonize with Wallhide colors.

Utility Enamel produces a tough, high gloss, durable finish. Ideal for use when cost is a factor.

Waterspar Colored Varnishes—Waterspar Colored Varnishes are semi-transparent, designed to stain and varnish in one operation, thus saving time and labor. For the finishing of new surfaces, reduce first coat at the rate of one quart of turpentine to the gallon of Waterspar Colored Varnish. Follow by second coat as received in package.

Waterspar Varnishes—

No. 100—A clear interior varnish of the fast drying type.

No. 201—For exterior use—is more durable than the waterproof varnishes previously offered for exterior surfaces.

No. 300—Extra pale linoleum varnish—made to withstand hard wear and frequent scrubbing.

The spreading rate is from 500 to 600 sq. ft. per gallon one coat.

Waterspar Floor Waxes—These wonderful waxes come in three styles—Paste Wax, Liquid and Self-Polishing. Make floors gleam with a minimum of effort. No housewife should be without a supply.



Pittsburgh Wood Stains—For use in staining wood, tinting fillers, and coloring varnishes for interior use. Equally effective on hard or soft woods. Pittsburgh Wood Stains penetrate open or closed grain woods. Suitable for use on all interior wood surfaces. All colors mix readily with varnish.

Pittsburgh Architectural Enamel—Furnished in Gloss White Enamel, Eggshell White Enamel, and Double Cover Undercoater—for interior or exterior finishing. Pittsburgh Architectural Enamel products possess individuality and distinction seldom approached by others.

Pittsburgh Architectural Varnishes—In the “Balanced” Line of Pittsburgh Varnishes there is a quality product to meet every varnish requirement. The completeness and conciseness of the “Balanced” Line will be apparent from the listing of the individual products: Marine Spar; Compo Drier; Satin Finish; Utility Spar; Dull Finish; Floor Seal.

Pittsburgh Clean-Up Aids—Include every preparation necessary to clean, patch and prepare surfaces for painting. Paint Cleaner, Patching Plaster, Crack Filler, Brush Cleaner, Floor Cleaner, Sapon Basic Cleaner.

Brushes—Select your brush with care: the size, to save time, effort and material; the type, for ease of application; and the quality, to insure the best painted surface obtainable.

We are not using the brand name “Gold Stripe” under war conditions; we are, however, making comparable brushes of the best materials now available. Make sure your choice of brush is made by the Pittsburgh Plate Glass Company.



PITTSBURGH PAINTS

Smooth as Glass

*America's Homes, Buildings and Factories
Are Worth Protecting*

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